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**SYLMAR NEIGHBORHOOD COUNCIL
MEETING OF THE OUTREACH COMMITTEE – MINUTES**

Committee Chair: David M. Rodriguez, Ph.D.

Tuesday, June 14, 2016

6:30 PM – 8:30 PM

St. Didacus Catholic Church – Conference Room 3

14325 Astoria St., Sylmar, CA 91342

Sylmar Neighborhood Council Outreach Committee Minutes are a summary, not an exact, word-for-word transcript of what was said at the Meeting.

1. **Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:31 p.m. Present were Vice Chair Kathy Bloom and committee members Maria Silva, Carlos Lara, and Jose Oliva. Wilson Bell was absent.

Also present were Bonnie Bernard, Amanda Bloom, Hector Cabrera, Marianne Ditto, Lucille Floresta, Eugene Hernandez, Cindi Lopez, Marti Marshall, Abigail Moreno, Daniela Morin, Patti Rau, James Russell, Bridget Russell, Ronnie Veliz, Eric Weissbarth, and Tom Wiessbarth.

2. **Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper.** Speaker Cards were not necessary. Patti Rau of the SNC Budget Committee agreed to take the minutes.
3. **Public Comment** on matters not appearing on the agenda.
 - a. Public Officials & Representatives. None.
 - b. Residents and Community Stakeholders. None.
4. **Community Presentation.** Tom Weissbarth, representing Sylmar Graffiti Busters (SGB), spoke about the mission and structure of the organization. He encouraged members of the community to contact the group if they see graffiti around town. He also spoke of his interest in helping the SNC with its community cleanups as the SGB can tap into its network of volunteers.

Old Business

5. **Discussion and possible action** to approve the Mission Statement and Objectives of the Outreach Committee. The Mission Statement that was presented by Dr. Rodriguez was approved. 1st by Jose Oliva, 2nd by Maria Silva. The Mission Statement passed with a vote of Yes 5, No 0, and Abstention(s) 0.

New Business

6. **Approval of Minutes** of the May 17, 2016, Outreach Committee Meeting. The minutes were approved. 1st by Carlos Lara, 2nd by Jose Oliva. The vote was unanimous. Yes 5, No 0, and Abstention(s) 0, with the caveat that Marti Marshall's name is spelled correctly.
7. **Discussion and possible action** to approve the Sylmar Neighborhood Council brochure (3-panel, double-sided) as designed. The design of the SNC brochure was approved. This brochure will be used at all SNC events. There were a few minor corrections to be made. 1st by Jose Oliva (with changes/corrections), 2nd by Carlos Lara. The motion passed with a vote of Yes 5, No 0 and Abstention(s) 0.

8. **Discussion and possible action** to approve an amount not exceeding \$600.00 for the printing of the Sylmar Neighborhood Council brochure in color, as well as for 311 flyers (English & Spanish) for outreach activities. Amount was approved. 1st by Maria Silva, 2nd by Carlos Lara. The SNC already has 311 brochures. Dr. Rodriguez had already gone to the Budget Committee to request funding for this item. He explained that these brochures would also be given to all Board Members to hand out in the areas where they live. The motion passed with a vote of Yes 5, No 0, and Abstention(s) 0.
9. **Discussion and possible action** to set a date and plan for the Sylmar Neighborhood Council's first community cleanup in July. A date and plan for the SNC's first community cleanup in July was set. Cleanup handouts would be needed, stating time and place. Carlos Lara suggested the south side, possibly at Osceola Elementary School. Ron Veliz, from the Office of Assemblywoman Patty Lopez, offered his support. Abigail Moreno, from the Office of Councilman Felipe Fuentes, said she could provide the cleanup tools. Residents of the cleanup area would be notified a week before the event. The agreed upon date is July 23, 2016, from 8 a.m. to 12:00 p.m. 1st by Maria Silva, 2nd by Kathy Bloom. The motion passed with a vote of Yes 5, No 0, and Abstention(s) 0. Discussion took place regarding the design and purchase of SNC t-shirts. 1st by Maria Silva, 2nd by Carlos Lara. The motion passed with a vote of Yes 5, No 0, Abstention(s) 0. No vendor has been suggested or amount of money to spend.
10. **Discussion and possible action** to set a date and plan for the Sylmar Neighborhood Council's first community mixer in July. A date and plan for the SNC's first community mixer in July was set. 1st by Dr. Rodriguez, 2nd by Carlos Lara. The month was changed to August and, instead of a monthly mixer, the idea would be to hold one every other month. The date of August 4th was set at Coffee 'n Cream, from 6 p.m. to 8 p.m. A flyer would need to be made and it was suggested that this information be put on our SNC website and e-mailed to our stakeholders via e-blast.
11. **Discussion and possible action** to recommend that the Sylmar Neighborhood Council, on the advice and recommendation of the Outreach Committee, recognize a local business at its general board meeting beginning August 25, 2016, and every other month thereafter. It was agreed that the Outreach Committee would recommend that the SNC recognize a local business at the GBM beginning August 25, 2016, and every month thereafter. 1st by Dr. Rodriguez, 2nd by Jose Oliva. Discussion centered around who would determine which businesses would be recognized; would this cause ill will in the community by those not recognized; and who would set the standard for screening nominees? After the discussion, the vote was called. The motion passed with a vote of Yes 5, No 0, and Abstention(s) 0.
12. **Discussion and possible action** to set a date and plan for a town hall/community resource fair this fall. A date sometime between October 8th – 22nd was set as the tentative time for the town hall. There would be general information about homelessness, aging, public safety, etc. Dr. Rodriguez said the Office of Mayor Garcetti is willing to help the SNC with the event and securing guest speakers. After much discussion, the Committee decided to continue with its planning before sending a motion to the General Board for a vote.
13. **Committee Member Comments** on subject matters within the committee's jurisdiction. Kathy Bloom spoke about the need to plan ahead by several months if we want to use facilities at LAMC for committee meetings and events. Marti Marshall suggested a Faith-based invocation at meetings where St. Didacus is the meeting place. Eugene Hernandez suggested having the 4th of July fireworks at El Cariso Park.
14. **Closing Remarks, Announcements, Acknowledgements, and Adjournment.** Dr. Rodriguez thanked the members and stakeholders for attending and participating.

The next meeting of the Outreach Committee will be on Tuesday, July 12, 2016.

15. **Meeting Adjourned** at 8:30 p.m.

Minutes by Patricia Rau.