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SYLMAR NEIGHBORHOOD COUNCIL
MEETING OF THE OUTREACH COMMITTEE – MINUTES

Committee Chair: David M. Rodriguez, Ph.D.

Tuesday, May 17, 2016

6:30 PM – 8:00 PM

El Cariso Park Community Room
13100 Hubbard St., Sylmar, CA 91342

Sylmar Neighborhood Council Outreach Committee Minutes are a summary, not an exact, word-for-word transcript of what was said at the Meeting.

1. **Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:35 p.m.
2. **Housekeeping:** Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper. Speaker Cards not necessary. Patti Rau of the SNC Budget Committee agreed to take the minutes.
3. **Appointment of Committee Members.** Dr. Rodriguez appointed the following SNC Board Members to the Committee: Kathy Bloom (Vice-Chair), Wilson Bell, and Maria Silva. Stakeholders named to the Committee were Carlos Lara, Jose Oliva, and Nadia Abrica (not present).

Also present were Bonnie Bernard, Kurt Cabrera-Miller, Patti Rau, Marti Marshall, Tammy Flores, Frank Hughes, John Pacheco, Eugene Hernandez, James Russell, Mario Garcia, Amanda Bloom, Laurie Fadness, and Daniela Morin.

4. **Public Comment** on matters not appearing on the agenda.
 - a. Public Officials & Representatives. None.
 - b. Residents and Community Stakeholders. Leslie Richter of the City of Los Angeles Department of Recreation and Parks was looking for support, in the amount of \$1,000.00, to provide transportation, light lunch and admittance to the Discovery Cube for children enrolled in summer camp at Sylmar Recreation Park.
5. **Discussion and possible action** to set a regular meeting schedule and location for the Outreach Committee. Although some preferred a different time, the Committee agreed on a meeting time of 6:30 p.m. on the second Tuesday of each month. Suggested locations included the Sylmar Library and the Community Room at El Cariso Park. After some discussion the Committee agreed on El Cariso as the first choice, and if that is not available, to look into the possibility of having meetings at Hubbard Elementary School or Concordia High School.
6. **Discussion and possible action** to approve the past Meeting Minutes of the Outreach Committee. Motion was made by Carlo Lara, with a second by Kathy Bloom. The vote passed with 2 Yes, 0 No, and 4 Abstentions.
7. **Strategy Session.** Dr. Rodriguez expressed his desire that the Outreach Committee not be a one-stop shop for money. Dr. Rodriguez also read the **Mission Statement** as he saw it. He then asked the Committee Members how they felt about it. Ms. Silva said she was in agreement. Mr. Oliva agreed, as did Ms. Bloom, Mr. Bell and Mr. Lara. Ms. Bernard read the Outreach Mission Statement as it appears in the Bylaws. Bonnie was in favor of deleting “public life” in favor of “with City Hall” or “governance.”

Objectives: All agreed to those stated. Suggestions from Committee Members and stakeholders: doing a press release announcing the new Board; keeping stakeholders updated through the SNC Website, flyers, brochures and use local business; “creating” events, small but visible at various locations in Sylmar; holding mixers to get businesses involved; creation of newsletters; doing surveys via

website, NextDoor and in person. Ms. Fadness mentioned that she would like to chair an Ad hoc Committee to work on the “Sylmar sign.”

Project suggestions: Mr. Lara suggested monthly community cleanups in co-operation with Councilmember Felipe Fuente’s office. Mr. Hernandez suggested flyers announcing the Outreach Committee meetings. Ms. Silva thought the community cleanups should involve the local schools. Mr. Hernandez would like to let City Hall know which sidewalks need to be repaired. Mr. Pacheco suggested having an organized bike ride around Sylmar hitting the community’s “hotspots”. Dr. Rodriguez suggested a community resource fair featuring representatives from City Hall, various City agencies, including LAPD and LAFD, in the late summer or early fall. Dr. Rodriguez also told Committee Members to report on the following items/projects at June’s meeting: Carlos Lara to coordinate strategy with Eugene Hernandez and Maria Silva on cleanups; Kathy Bloom on SNC pole banners and signs; Maria Silva on SNC brochures; Jose Oliva on the resource fair, and Wilson Bell on community/business mixers.

8. **Committee Members Comments** on subject matters within the committee’s jurisdiction. Ms. Bloom suggested corrections to the SNC brochure, which Ms. Silva is working on. Mr. Oliva expressed appreciation for being on the committee. Ms. Silva expressed her desire to get started.
9. **Future Agenda Items:** Please email the Committee Chair at David.M.Rodriguez@SylmarNC.org.
10. **Closing Remarks, Announcements, Acknowledgements, and Adjournment.** Mr. Hernandez spoke of the LAMC Chicano Studies Graduation Ceremony scheduled for Friday. Ms. Bernard thanked all the stakeholders for attending and congratulated the Committee Memebers for running a smooth, thoughtful, and inclusive meeting. Dr. Rodriguez also thanked the Committee Members and members of the community for participating.

Next meeting date: To be announced.

11. **Meeting Adjourned** at 8:07 p.m.