### CITY OF LOS ANGELES

## California

SYLMAR NEIGHBORHOOD COUNCIL

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PUBLIC RELATIONS: David M. Rodriguez



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# SYLMAR NEIGHBORHOOD COUNCIL MEETING OF THE OUTREACH COMMITTEE – MINUTES

Committee Chair: David M. Rodriguez, Ph.D.

**Tuesday, October 11, 2016** 6·30 PM – 8·30 PM

St. Didacus Church - Parish Center/Room 3

14337 Astoria St., Sylmar, CA 91342

The Sylmar Neighborhood Council Outreach Committee Minutes are a summary, not an exact, word-for-word transcript of what was said at the Meeting.

1. Call to Order. The meeting was called to order by Dr. Rodriguez at 6:33p.m. Present were committee members Kathy Bloom, Carlos Lara, and Diana Rodriguez. Wilson Bell and Maria Silva were absent.

Also present were Jose Diaz, Tammy Flores, Eugene Hernandez, Frank Hughes, and Marti Marshall.

- 2. Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper. Speaker Cards were not necessary. Dr. Rodriguez agreed to take the minutes and serve as timekeeper.
- **3. Public Comment** on matters not appearing on the agenda:
  - a. Public Officials & Representatives. None.
  - b. Stakeholders. **Eugene Hernandez** thanked Marti Marshall for participating in the Osceola Street Elementary beautification project on Saturday, October 1. He mentioned that L.A. City Council President Herb Wesson, caretaker for Council District 7, does not live in the City of Los Angeles.

### **Old Business**

- 4. Discussion and update relative to preparations for the Sylmar Neighborhood Council's Town Hall and Resource Fair scheduled for October 15, 2016. Dr. Rodriguez shared with members of the Committee the final agenda/program. He discussed logistics and solicited help from everyone present. Eugene Hernandez stated that all Board Members need to attend and participate in the town hall. Marti Marshall said she would be attending the event and will help out with whatever is needed. Kathy Bloom encouraged volunteers to arrive at Sylmar Charter High School at 8:00am to help with setup.
- 5. Discussion and possible action relative to which business and/or individual to recommend for recognition at the Sylmar Neighborhood Council's general board meeting on October 27, 2016. Dr. Rodriguez offered the names of Richard Cacho of Ultra Greens Nursery, Edward Campos of Imagination Works, and Principal Jose Velasquez of Osceola Street Elementary. Diana Rodriguez clarified which names would fall under "business" and which names would fall under "individual." Kathy Bloom said the "business" certificate should go to both Ultra Greens Nursery and Imagination Works, and the "individual" certificate should go to Principal Velasquez. 1st by Kathy Bloom, 2nd by Diana Rodriguez. Vote 4 Yes, 0 No, 2 Absent.
- **6. Discussion and possible action** relative to the Sylmar Neighborhood Council's second community mixer scheduled for Thursday, November 3, 2016. Dr. Rodriguez mentioned that at the previous month's Outreach Committee meeting, the League Pizza Parlor and Crawfish Company were mentioned as possible locations for the next mixer. Eugene Hernandez tossed out Mama Licha's Kitchen as another location. Kathy Bloom agreed, saying that the owner, Nadia Abrica, is very active in the community and would appreciate our support. Diana Rodriguez said we should check with Ms. Abrica to make sure everyone is on the same page. 1st by Carlos Lara, 2nd by Kathy Bloom. Vote 4 Yes, 0 No, 2 Absent.

#### **New Business**

- 7. **Approval of Minutes** of the September 13, 2016, Outreach Committee Meeting. 1<sup>st</sup> by Carlos Lara, 2<sup>nd</sup> by Kathy Bloom. Vote 3 Yes, 0 No, 1 Abstention, 2 Absent.
- **8. Discussion and possible action** to approve a Neighborhood Purpose Grant (NGP) in an amount not to exceed \$300 for the Northeast Valley Health Corporation's Holiday Toy Drive. Dr. Rodriguez shared with the Committee the letter received by Saaliha Khan,

NEVHC's Government and Community Relations Manager, regarding the request. Both Eugene Hernandez and Marti Marshall spoke against the request, noting that SNC monies should be spent in Sylmar and that, as the SNC Budget stands currently, there is no money in the NPG category. Tammy Flores agreed, saying that it would be hard to know how much of the \$300 would be spent on toys for Sylmar residents. Dr. Rodriguez questioned the consistency of approving NPG requests, noting that the Board approved \$1,000 in September for the YMCA's Thanksgiving Food Drive. He wanted to know what the difference was between that request and this one. Diana Rodriguez said the difference was that the YMCA identified a school in Sylmar that would receive meals; we don't know how many Sylmar residents would benefit from the NEVHC's request. 1st by Carlos Lara, 2nd by Kathy Bloom. Vote – 2 Yes (Kathy Bloom, David Rodriguez), 2 No (Carlos Lara, Diana Rodriguez), 0 Abstention, 2 Absent (Wilson Bell and Maria Silva).

- 9. Discussion and possible action relative to holding a community cleanup along Eldridge Avenue between Hubbard Street and Harding Street on Saturday, November 5, 2016. Carlos Lara provided an overview of the project, stating that the SNC would partner with Los Angeles Mission College for this event. The cleanup would not be on November 5, but rather on Saturday, November 19. 1st by Diana Rodriguez, 2nd by Kathy Bloom. Vote 4 Yes, 0 No, 2 Absent.
- 10. Committee Member Comments on subject matters within the Committee's jurisdiction. Dr. Rodriguez first offered the floor to stakeholders in the audience. Eugene Hernandez mentioned that Los Angeles Mission College was hosting a Chicano Studies conference on Friday, October 14. Tammy Flores said that everyone running for office in November should be encouraged to take down their campaign signs, many of which are put up on abandoned gates and buildings and freeway on ramps and off ramps. Jose Diaz proposed that the next community cleanup include the stretch of Foothill Boulevard between Polk Street and Hubbard Street. Dr. Rodriguez thanked everyone for attending.
- 11. Future Agenda Items: Please e-mail the committee chair at David.M.Rodriguez@SylmarNC.org.
- **12.** Closing Remarks, Announcements, Acknowledgments, and Adjournment. Motion to adjourn at 7:58p.m. 1<sup>st</sup> by Diana Rodriguez, 2<sup>nd</sup> by Carlos Lara. Vote 4 Yes, 0 No, 1 Absent.

Minutes by David M. Rodriguez