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**SYLMAR NEIGHBORHOOD COUNCIL  
MEETING OF THE OUTREACH COMMITTEE – MINUTES**

Committee Chair: David M. Rodriguez, Ph.D.

**Tuesday, July 12, 2016**

6:30 PM – 8:30 PM

**St. Didacus Catholic Church – Conference Room 2**

14325 Astoria St., Sylmar, CA 91342

Sylmar Neighborhood Council Outreach Committee Minutes are a summary, not an exact, word-for-word transcript of what was said at the Meeting.

1. **Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:30 p.m. Present were committee members Wilson Bell, Maria Silva, and Carlos Lara. Vice Chair Kathy Bloom and Jose Oliva were absent.

Also present were Bonnie Bernard, Julie Cuellar, Eugene Hernandez, Greg Hoerner, Ann Job, Jim Leahy, Angel Lopez, Marti Marshall, Ricardo Mejia, Daniela Morin, John Pacheco, Patti Rau, Evelyn Rodas, Diana Rodriguez, Ruben Rodriguez, Josue Sanchez, Jaqueline Serrano, and Olga Torrejon.

2. **Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper.** Speaker Cards were not necessary. Patti Rau of the SNC Budget Committee agreed to take the minutes. Dr. Rodriguez served as timekeeper.

3. **Public Comment** on matters not appearing on the agenda.

- a. Public Officials & Representatives. **Jaqueline Serrano** from the Office of Congressman Tony Cardenas talked about a Grant Workshop scheduled for July 21, 2016, at the Japanese Gardens in Van Nuys, as well as the congressman's "Mobile Office," which he plans on bringing to Sylmar in the coming months. **Jim Leahy** from the Office of Assemblywoman Patty Lopez introduced staffer Olga Torrejon; he expressed interest in working with the SNC Outreach Committee on future community cleanups and talked about a constituent survey the assemblywoman is conducting.
- b. Stakeholders. **Eugene Hernandez** talked about irregularities concerning the state's primary election last month. He also said that the recent repaving of Sylmar streets has nothing to do with the elimination of speed humps, as some stakeholders believe. **Marti Marshall** spoke about the importance of understanding the California Constitution and provided copies to the audience. **Angel Lopez** expressed concerns about speeding and loose dogs in his neighborhood. He was referred to SLO (Senior Lead Officer) Keith Crawford and given his phone numbers. He was also referred to Greg Hoerner, the SNC Public Safety Liaison.

4. **Community Presentation.** Julie Cuellar from the LAPD Mission Area CPAB (Community Police Advisory Board) informed the audience about the benefits of establishing a Neighborhood Watch program. She also passed around a flyer containing CPAB contact information and meeting times.

Old Business

5. **Discussion and update** on the Sylmar Neighborhood Council's first community cleanup on Saturday, July 23, 2016. Carlos Lara informed everyone that the SNC's community cleanup would take place in the area around El Dorado Elementary School. Abigail Moreno from the Office of L.A. City Councilman Felipe Fuentes had prepared the flyers and ordered the necessary tools and equipment for the event. Jaqueline Serrano from the Office of Congressman Tony Cardenas offered to bring several cases of water; she said that she, too, would be participating in the cleanup.

6. **Discussion and update** on the Sylmar Neighborhood Council's first community mixer on Thursday, August 4, 2016. Dr. Rodriguez mentioned that the SNC's "Community Meet and Greet" would take place at Coffee & Cream from 5pm to 7pm. A flyer has been made and will be distributed to stakeholders via E-blast.
7. **Discussion and update** on preparations for the Sylmar Neighborhood Council's town hall/community resource fair in October. Dr. Rodriguez said that the purpose of the town hall/resource fair is to have all representatives from LA City Services present to hear the concerns of Sylmar residents. John Pacheco and Greg Hoerner will be working closely with the Outreach Committee on emergency preparedness. Various "town hall themes" were suggested to narrow the focus, including homelessness, earthquake preparedness, and crime and safety. Dr. Rodriguez motioned that the event be held at Sylmar Charter High School on or about October 15<sup>th</sup>; 2<sup>nd</sup> by Wilson Bell. With a reverse vote of 4 Yes, 0 No and 0 Abstaining, the motion passed.
8. **Discussion and update** on which business and/or individual to recommend for recognition at the Sylmar Neighborhood Council's general board meeting on August 25, 2016. One individual and one business were recommended: Janet Gibson for her organization of an emergency preparedness meeting for the Santiago Estates and Mountain Glen neighborhoods, and Vivian Hartman (owner of Buffalo Bruce's Mercantile) for welcoming the community to her coffee shop since 1995. The motion was made by Dr. Rodriguez to place this item on the July Agenda of the GBM along the lines written here: "Discussion and possible approval by the SNC, upon the recommendation of the Outreach Committee, to recognize an individual and/or business at its August 25, 2016, General Board Meeting and every other month thereafter." 2<sup>nd</sup> by Maria Silva. With a reverse vote of 4 Yes, 0 No and 0 Abstaining, the motion passed.

### New Business

9. **Approval of the Minutes** of the June 14, 2016, Outreach Committee Meeting. There was no discussion. 1<sup>st</sup> by Wilson Bell; 2<sup>nd</sup> by Carlos Lara. With a reverse vote of 4 Yes, 0 No and 0 Abstaining, the motion passed.
10. **Discussion and possible action** to set a date in August for a Sylmar Neighborhood Council Board Member "Precinct Walk/Day of Action." Dr. Rodriguez said that the idea is to give all 21 Board Members SNC Brochures and for them to go out into their own neighborhoods, meet with their neighbors, and hand out brochures. A need to go to areas outside of those directly represented by Board Members was discussed. Dr. Rodriguez suggested a script and note pad to get the dialog started. Working in pairs with identity badges was suggested, as was a date of Saturday, August 20. This item will go to the Executive Committee for further discussion.
11. **Committee Member Comments** on subject matters within the committee's jurisdiction. **Bonnie Bernard** suggested that in the future the word "resident" be dropped when referring to stakeholder, i.e., "residents and stakeholders", as all residents are stakeholders. **Greg Hoerner** reminded everyone of the Emergency Preparedness Meeting being held at Sylmar Library on Tuesday, July 19. **Maria Silva** showed members and stakeholders a variety of SNC shirts that the Committee should recommend for purchase pending future discussion.
12. **Closing Remarks, Announcements, Acknowledgements, and Adjournment.** Dr. Rodriguez thanked the members and stakeholders for attending.

**Next meeting date:** Tuesday, August 9, 2016

13. **Meeting Adjourned.** On a 1<sup>st</sup> by Wilson Bell, 2<sup>nd</sup> by Carlos Lara. With a reverse vote of 4 Yes, 0 No, and 0 Abstaining, the motion passed and the meeting adjourned at 8:24 p.m.

Minutes by Patricia Rau.