

CITY OF LOS ANGELES

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SYLMAR NEIGHBORHOOD COUNCIL

PRESIDENT:

VICE PRESIDENTS:

Administration: Diane Valencia

Communications: Maria Silva

TREASURER: Wilson Bell

PUBLIC RELATIONS: David M. Rodriguez

SYLMAR NEIGHBORHOOD COUNCIL MEETING OF THE OUTREACH COMMITTEE – MINUTES

Committee Chair: David M. Rodriguez, Ph.D.

Monday, March 13, 2017

6:30 P.M. – 8:30 P.M.

Coffee and Cream

13739 Foothill Boulevard, Sylmar, CA 91342

The Sylmar Neighborhood Council Outreach Committee minutes are a summary, not an exact, word-for-word transcript of what was said at the meeting.

- 1. Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:34p.m. Present were committee members Wilson Bell, Carlos Lara (arrived at 7:45p.m.), and Maria Silva. Kathy Bloom and Diana Rodriguez were absent.

Also present were Maria Carlito, Jose Castillo, Rosa Cruz, Rosa de la Paz, Jose Diaz, Lucille Floresta, Jesus Gonzales, Rafael Guerrero, Mack Hunter, Ann Job, Marti Marshall, Angela Mendez, George Ortega, Jaime Ruiz, and Adriana Serrano.

- 2. Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper.** Speaker Cards were not necessary. Dr. Rodriguez agreed to take the minutes and serve as timekeeper.
- 3. Public Comment** on matters not appearing on the agenda:
 - a. Public Officials & Representatives. None.
 - b. Stakeholders. Marti Marshall informed the Committee that the Sylmar Neighborhood Council should hold a forum, and soon, on the Sylmar Armory's potential use as a year-round homeless shelter. Rosa Cruz said she wanted information on how to report gang activity in the Dronfield/Paddock neighborhood. Jose Diaz supported Marti Marshall's idea of the SNC holding a forum on the Sylmar Armory. He said county and community leaders need to take into consideration the impact that a year-round homeless shelter will have on the businesses in the area. Maria Carlito expressed her concern with the homeless situation in the San Fernando Road/Tyler Street neighborhood. Rosa de la Paz introduced herself and said there are several RVs lined up on Foothill Boulevard and Cobalt Street where the drivers/occupants hang clothes to dry on the fencing adjacent to the 210 Freeway. Jaime Ruiz of Los Angeles Family Housing reported that he is the outreach specialist for the Northeast San Fernando Valley and encouraged stakeholders to contact him anytime at 818-524-9248. Ann Job, SNC Government Affairs and City Services chairperson, thanked the Outreach Committee for its help in publicizing the March 3rd CD 7 Candidates Forum at Los Angeles Mission College.

New Business

- 4. Approval of Minutes** of the February 13, 2017, Outreach Committee meeting. 1st by Maria Silva, 2nd by Wilson Bell. Vote – 4 Yes (Bell, Lara, Dr. Rodriguez, Silva), 0 No, 2 Absent (Bloom, Diana Rodriguez).
- 5. Update** relative to preparing for and supporting Sylmar Elementary School's "Tree Care" event on Saturday, April 1, 2017, from 9a.m. to 12p.m. Dr. Rodriguez said that the "Tree Care" event is a "go"—everything has been finalized. Tree People is taking care of the mulch, tools, glove, etc.; Sylmar Elementary is charged with rounding up volunteers; and the SNC will publicize the event and provide the refreshments.
- 6. Discussion and possible action** relative to which business and/or individual to recommend for recognition at the Sylmar Neighborhood Council's general board meeting on Thursday, March 23, 2017. Dr. Rodriguez said he received a recommendation from Marti Marshall in January: that the SNC recognize the various entities that have hosted the board and its committees since May 2016—St. Didacus Catholic Church, Sylmar Branch Library, El Cariso Community Regional Park, Discovery Charter Prep, Coffee and Cream, and Denny's Restaurant. 1st by Wilson Bell, 2nd by Carlos Lara. Vote – 4 Yes (Bell, Lara, Dr. Rodriguez, and Silva), 0 No, 2 Absent (Bloom, Diana Rodriguez).
- 7. Discussion and possible action** relative to organizing a "3-1-1 Neighborhood Blitz/Keep Sylmar Clean" campaign in May 2017. Dr. Rodriguez offered his thinking on the matter. He said the idea would be for volunteers to divide Sylmar up in quadrants where groups of individuals, armed with the 3-1-1 App on their phones, would comb their respective areas and report, say, broken sidewalks, potholes, illegal dumping, and the like. Impacted neighbors, he said, would receive a SNC brochure and 3-1-1 flyer. Ann Job

welcomed the idea and nudged the project forward. Maria Carlito and Maria Silva addressed the need to reach out to apartment managers along Foothill Boulevard to raise awareness of the problems that occur on or in front of their properties. Saturday, May 6, was discussed as a possible date. Dr. Rodriguez said the Committee would revisit this issue at the May meeting.

- 8. Discussion and possible action** relative to supporting the “Relay for Life of the North Valley Walk” scheduled for April 29-30, 2017, at Olive Vista Middle School in Sylmar. Adriana Serrano, Community Manager, Relay for Life, presented. Ms. Serrano stated that the Sylmar Relay for Life and San Fernando Relay for Life combined into the “North Valley Relay for Life.” She talked about fundraising efforts and said that some of the money raised goes to the Olive View Medical Center in Sylmar to provide for free colonoscopies. Ms. Serrano invited the SNC to form a “walking” group and pitch its tent to pass out promotional materials. Asked how much NPG funding she was seeking, Mr. Serrano said \$2,500. 1st by Wilson Bell, 2nd by Maria Silva. Vote – 4 Yes (Bell, Lara, Dr. Rodriguez, and Silva), 0 No, 2 Absent (Bloom, Diana Rodriguez).
- 9. Discussion and possible action** relative to setting a regular meeting schedule for the Outreach Committee. Dr. Rodriguez asked if Monday meetings were preferable to Tuesday meetings. Maria Silva said the Outreach Committee should maintain consistency and keep Tuesday as its meeting day. Wilson Bell expressed no preference. Marti Marshall said the Outreach Committee needed a quieter location. Dr. Rodriguez said the Outreach Committee will continue to meet on the second Tuesday of each month.
- 10. Committee Member Comments** on subject matters within the Committee’s jurisdiction. Carlos Lara thanked everyone for attending the meeting. Maria Silva suggested that the SNC hold more forums to discuss community issues. Wilson Bell agreed with Maria Silva. Dr. Rodriguez said that the SNC as a whole needs to start focusing on “bread and butter issues.”
- 11. Future Agenda Items:** Please e-mail the committee chair at David.M.Rodriguez@SylmarNC.org.
- 12. Closing Remarks, Announcements, Acknowledgments, and Adjournment.** Motion to adjourn at 8:12p.m. 1st by Wilson Bell, 2nd by Carlos Lara. Vote – 4 Yes (Bell, Lara, Dr. Rodriguez, and Silva), 0 No, 2 Absent (Bloom, Diana Rodriguez).

Minutes by David M. Rodriguez