



**Boyle Heights Neighborhood Council  
Outreach Committee Meeting  
AMENDED AGENDA**

Via Zoom: <https://zoom.us/j/99995326773>

Via Phone: 669 900 6833

Webinar ID: 999 9532 6773

**Thursday, October 15, 2020 at 5:30 PM**



## MINUTES DRAFT

**Marco Antonio Navarro**  
Outreach Chair

**Jenny Omana**  
Outreach Committee Member  
Board Member

**Jonathan Echavarria**  
Outreach Committee Member

**David Pugo**  
Area 2 Field Representative  
Outreach Committee Member  
Board Member

1. **Welcome, Roll Call** [1 min]  
**Meeting started at 5:33 PM**
2. **General Public Comment** [5 min]  
Comments from the public on non-agenda items within the Committee's subject matter jurisdiction. This agenda item will last a total of 5 minutes and no individual speaker will be allowed more than one minutes.
3. **Presenters/Government Reports** [2 min]
4. **Outreach Committee:** [40 minutes]
  - a. Actionable Items
    - i. Discussion and possible action to approve minutes (ZOOM recordings) for June, July, August and September of 2020  
**Marco A. Navarro motioned to approve, Jenny Omana 2nd. Marco A. Navarro yes, Jenny Omana yes, Jonathan Echavarria yes, David Pugo, yes.**
    - ii. Discussion and possible action to approve meeting one-page flyers  
**Per instructions from Jose Pelico (President) motion not needed as budget has been previously been approved.**
  - b. Update and discussion on BHNC virtual events
    - i. The Wall Las Memorias "Health Happens Here With Prevention" virtual events
    - ii. Rio de Mi Vida (Neighborhood team)

- c. Discussion/update on social media
  - i. General discussion on the use of a BHNC YouTube channel
  - ii. General discussion on the creation of short educational videos and/or graphics
- d. Discussion/general update on Constant Contact platform
- e. General discussion regarding Outreach
  - i. Update and discussion on the development of partnerships with community organizations, non-profits, and businesses
  - ii. Discussion and update on printed and marketing materials
    - 1. Meeting flyers
    - 2. Swag materials (bags and masks)
- f. Discussion on upcoming events
  - i. All events canceled until further notice
  - ii. Partner/community event general discussion
  - iii. Virtual event general discussion

## 5. Adjournment

**Meeting adjourned at 6:26 PM**

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